

## CONTINUOUS PROFESSIONAL DEVELOPMENT KEEPS **BORDEN PERLMAN** EXPERT IN FIELD



(Lawrenceville, NJ....8/15/11) Continued education and ongoing professional development is what keeps Borden Perlman, headquartered here, expert at insurance, bonds and risk management. The 96-year-old firm recently congratulated 13 staff members for achieving designation as Certified Insurance Service Representatives through the National Alliance for Insurance Education. This uniquely powerful training is designed to help address challenges and changes in the industry by making customer service representatives more professional, productive and effective in responding to client needs.

In the photo above, (Sitting, from left) commercial lines manager **Dale Lefevre**, CISR, partner **Jeff Perlman**, CPCU, and **Francine DiMauro**, CRIS, are flanked by the re-certified and newly-certified CISRs: (standing, from left) **Dotty Jones**, **Rosemary Lamiotte**, **Melissa Troiani**, **Diana Durling**, **Janet Ciccone**, **Candy Miller**, **Courtney Cameron**, **Shevon Mattis**, **Abbie Acker**, **Barbara Ski**, **Kate Melnick** and **Heather Vogel**. Missing from the photo are **Cara Giquinto** and **Heather Lawrence**. For a photo of Borden Perlman's growing staff, and a list of the 30 A-rated insurance companies they represent, log on to [www.bordenperlman.com](http://www.bordenperlman.com).